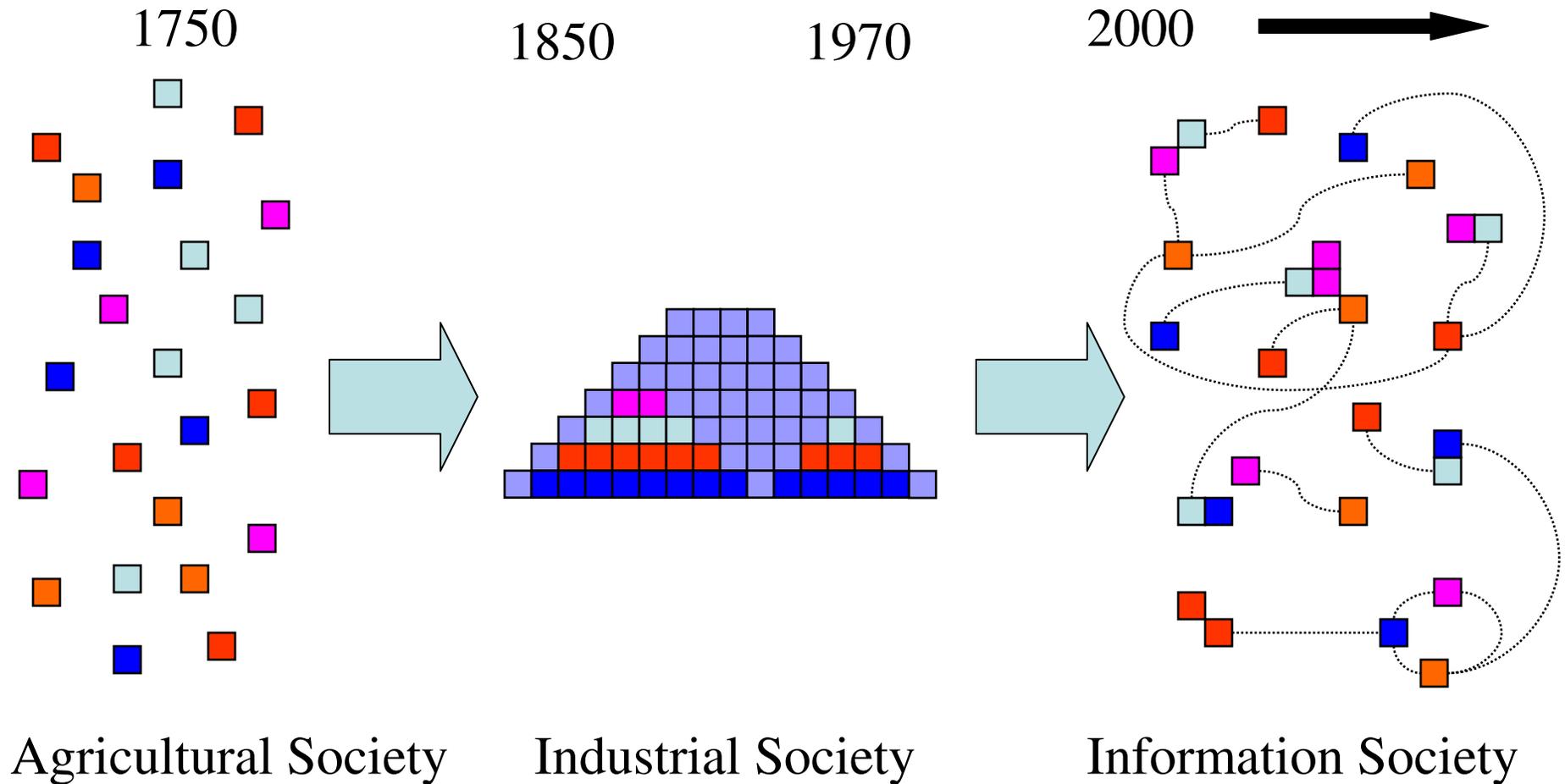


2.1. The Impact of Social Transformation on People, Business & Society

Social Transformation



Agricultural Society

Industrial Society

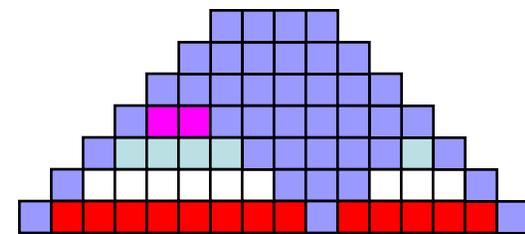
Information Society

Augmenting Muscle Power

- Invention of the Steam engine
- Discovery of Electricity and invention of the electric motor
- Internal Combustion Engine
- Assembly Lines
- Automation

DNA of Industrial Society

- Essential characteristics of the industrial society.
 - Standardisation --> Mass production
 - Specialisation --> Compartmentalised structures
 - Synchronisation --> 9 to 5
 - Concentration
 - Maximisation
 - Centralisation



Industrial Society

Organizational and Management Structure of Industrial age Org.s

Adam Smith

Concept of Division of Labour

Ref. Wealth of Nations - 1766

Henry Ford

Assembly Lines

Brought work to worker -1890

Alfred Sloan

Management Structures

Apply division of Labour to Management

Large Scale Strategic Planning

Monitoring divisional performance and

Intervening to adjust plans and activities

Draw backs of Industrialisation

- **Inefficiency of large bureaucracies**
 - Only a few are empowered to make decisions
- **Environmental Impact**
 - Acid rains
 - Pollution
- **Social unrest**
 - break up of the extended family
 - Assumption that workers are interchangeable

Technologies Changing the Business Environment

