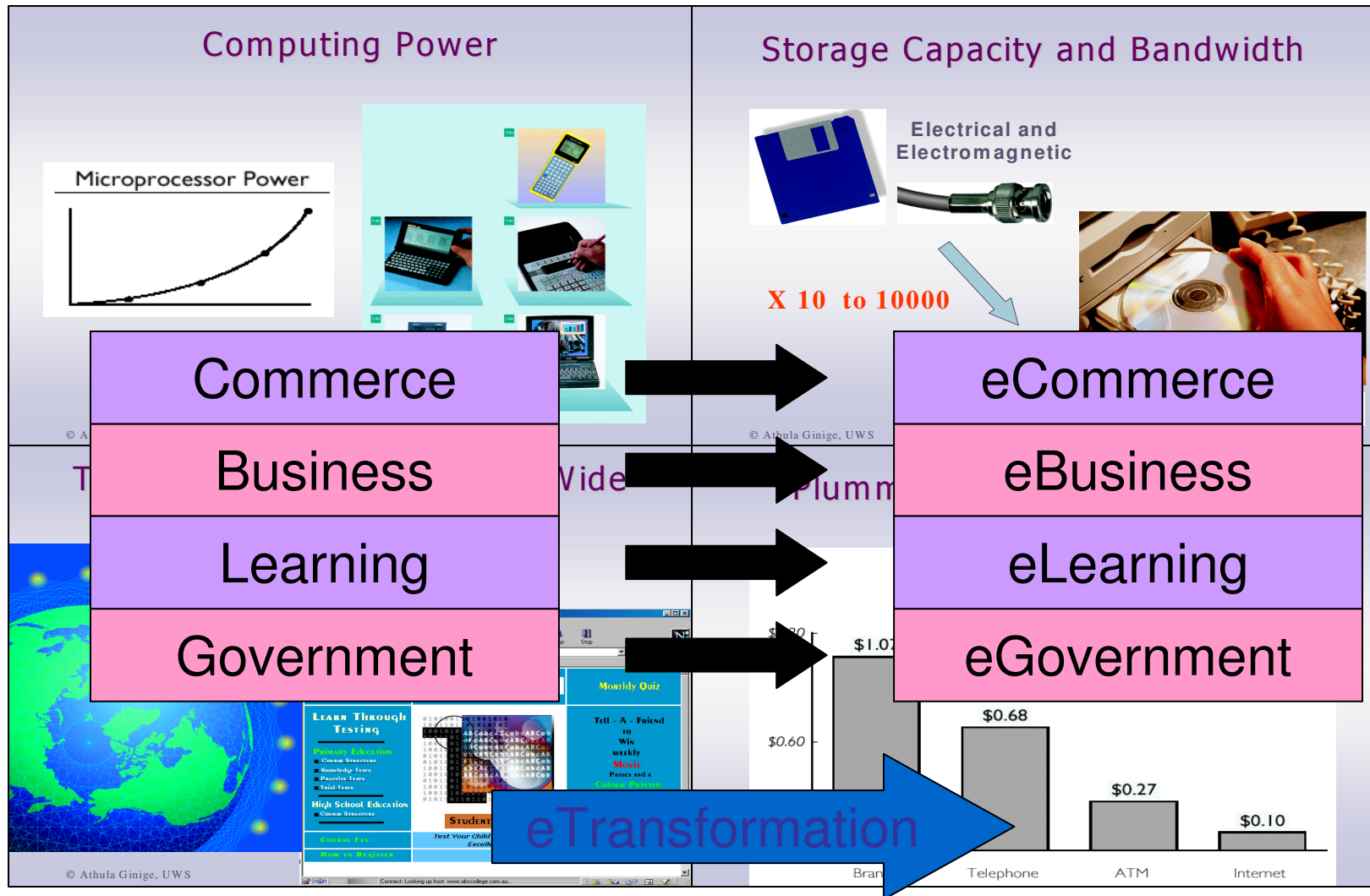
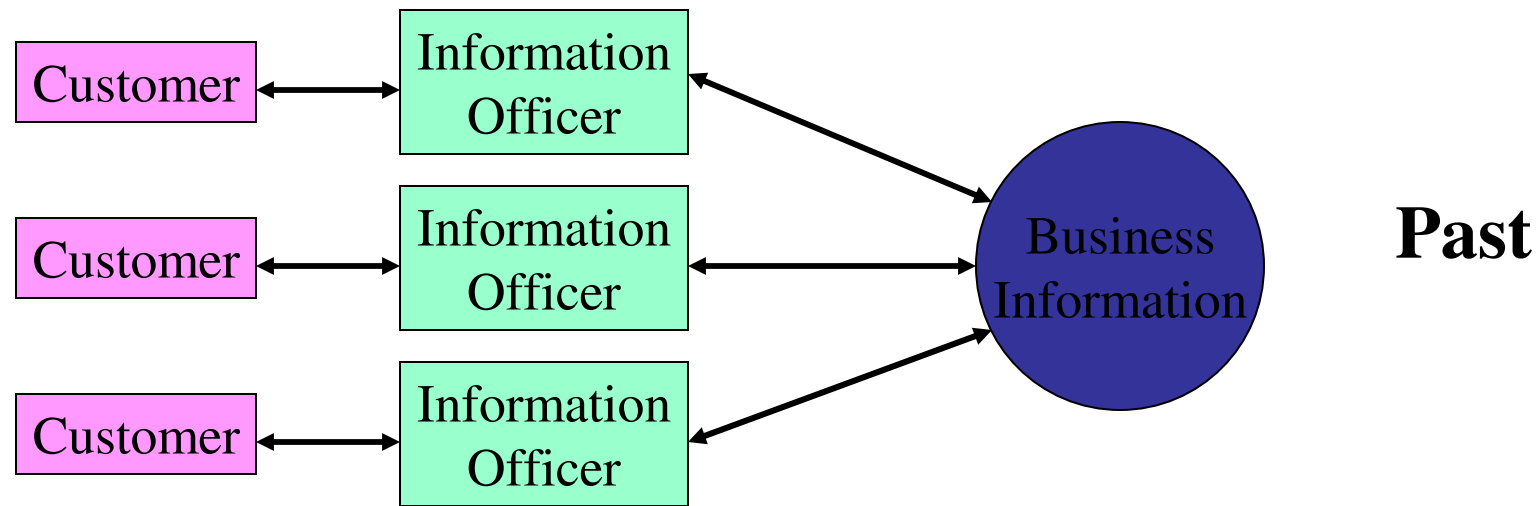


1.5. Customer Business Interaction in e-Business

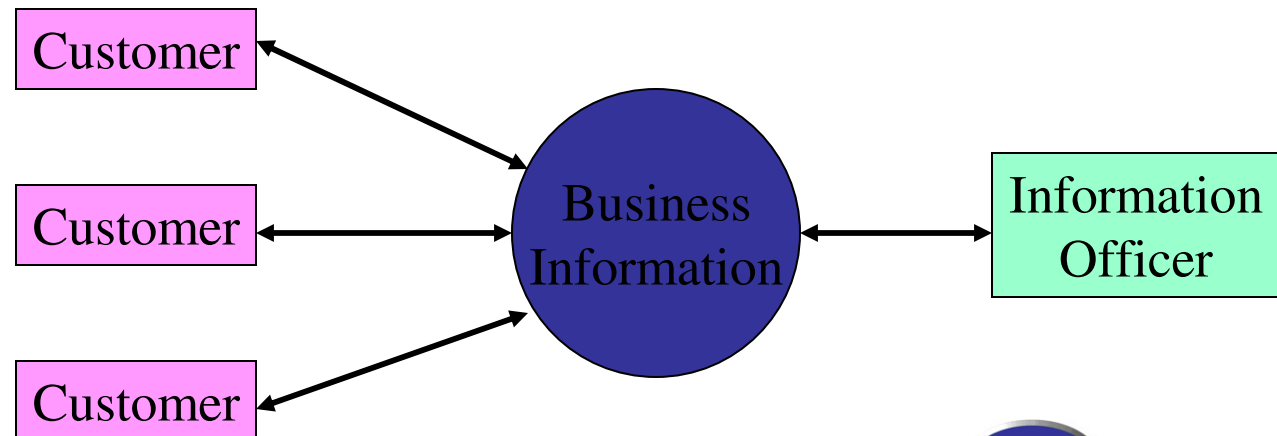
ICT is changing many things!



Customer - Business Interaction



Present



Changing Business Models: Virtual Organisations

