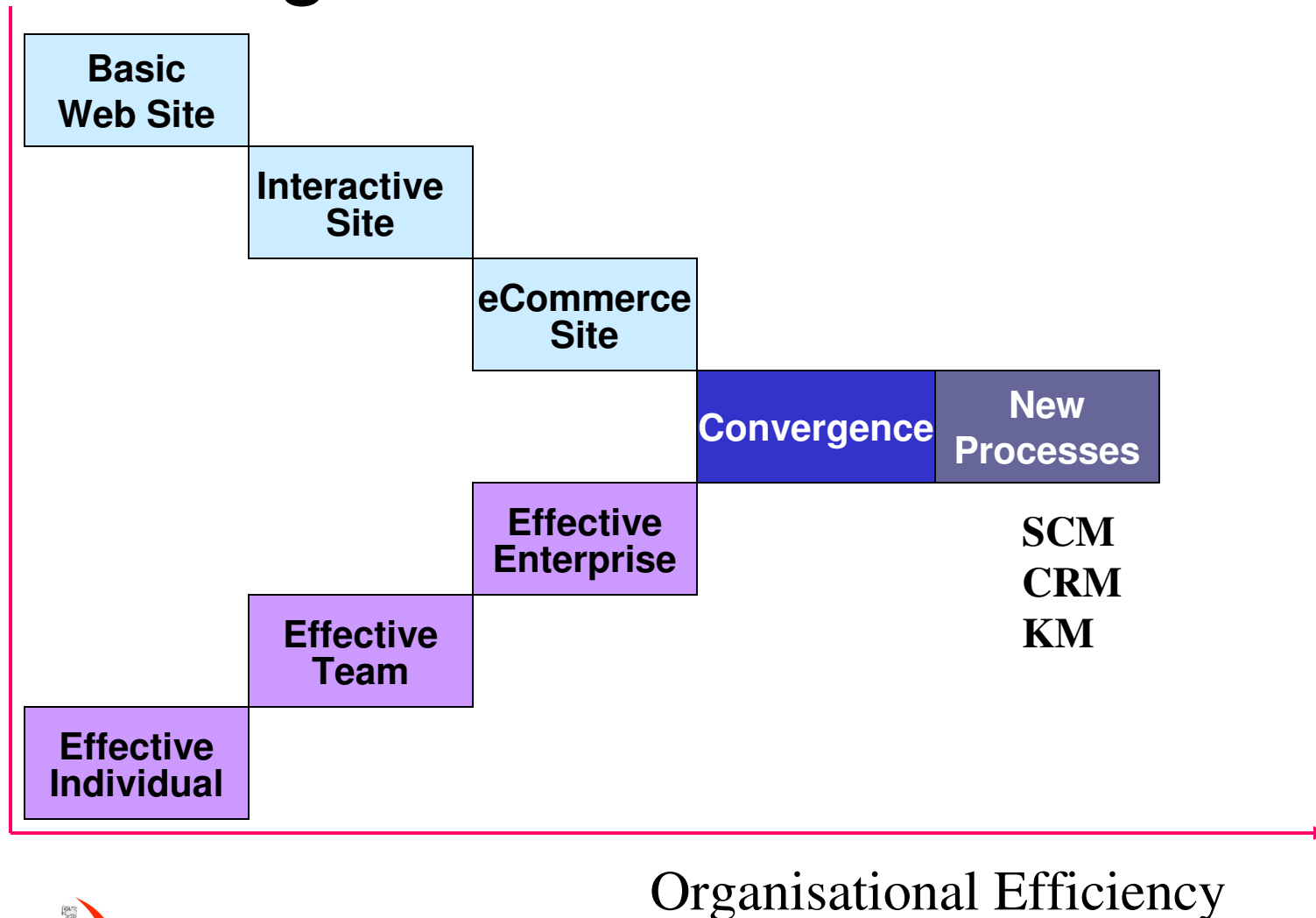
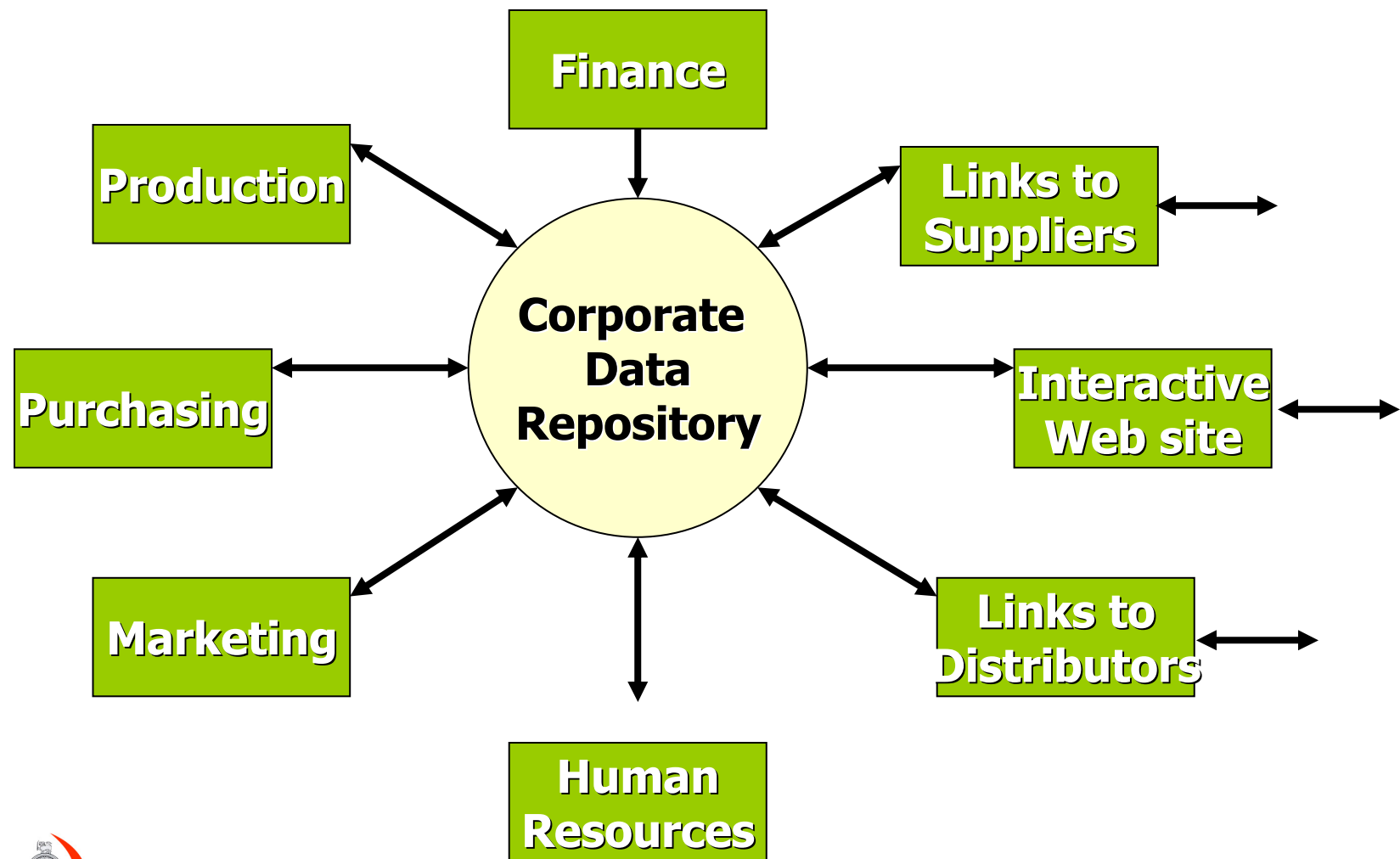


5.3.e-Business Roadmap

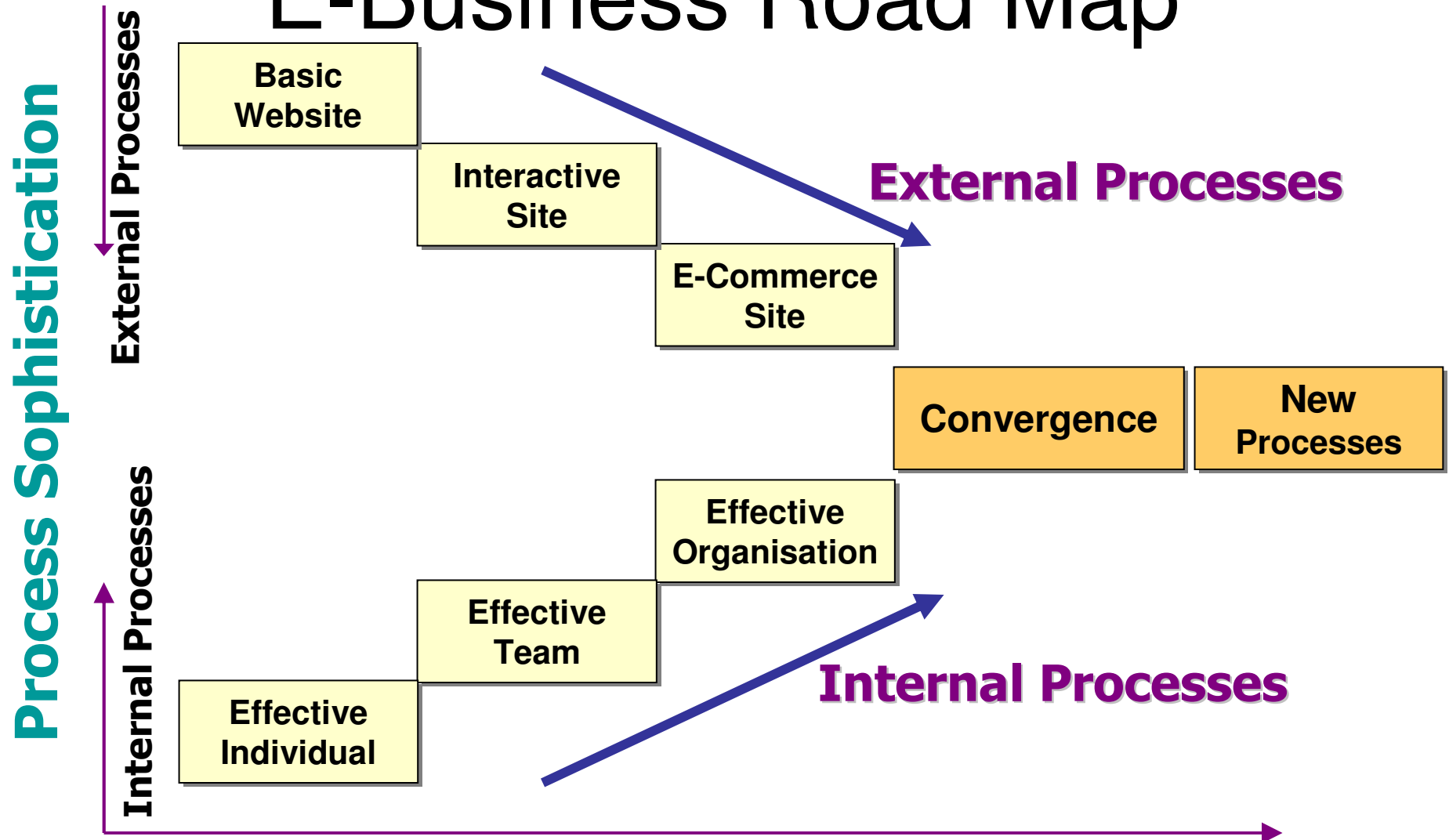
Convergence and New Processes



Convergence



E-Business Road Map

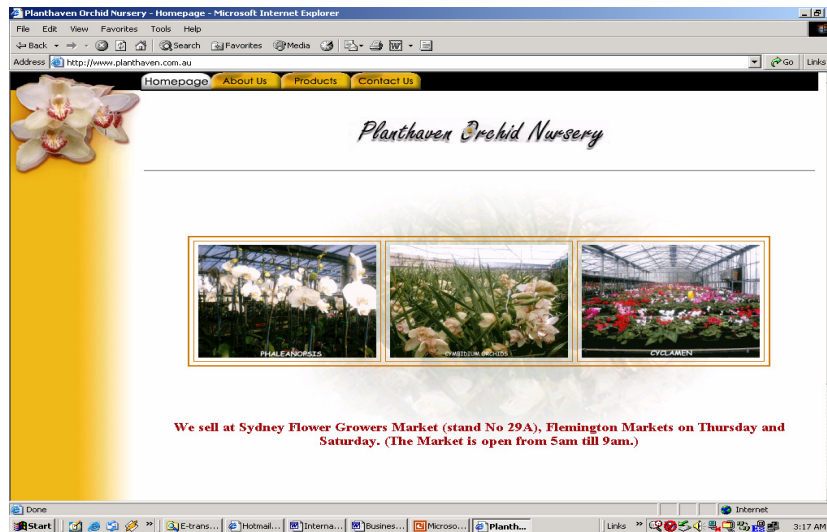


Basic Website

Basic Web Site

The organization has its own domain name and 'brochure ware' type of website hosted with an ISP.

The website contains company information, static e-catalogue, e-mailing lists, Answers to FAQs, e-messages to masses.



External Processes
Internal Processes

Basic Website

Interactive Site

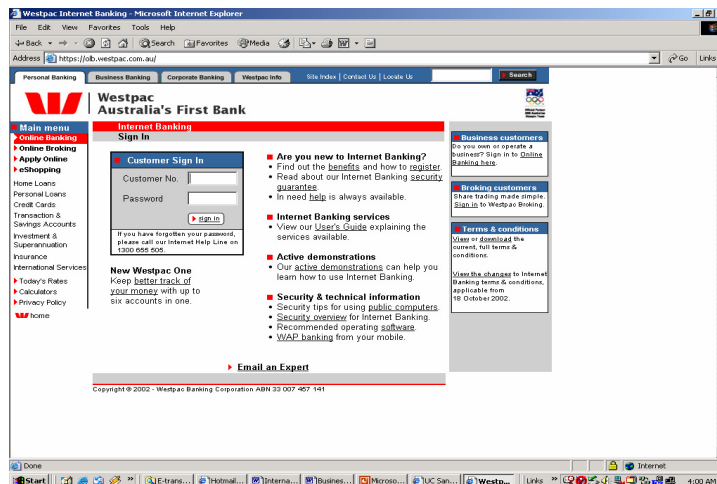
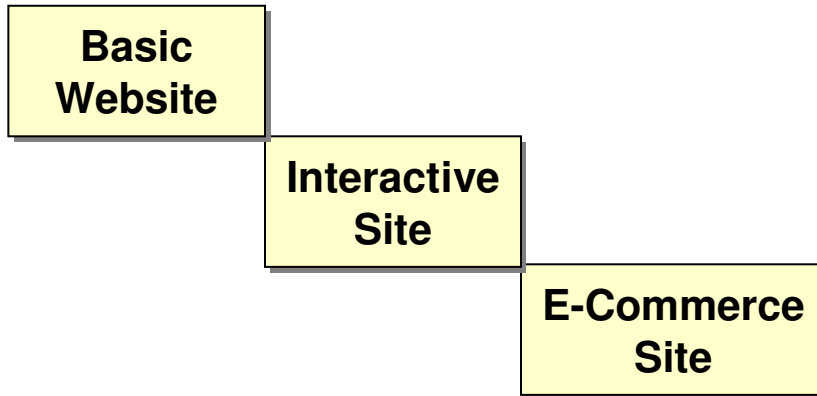
Interactive Site

Dynamic web site providing two-way flow of information. Answers structured queries. Existence of a news forum, chat area, feedback forms. Uses own domain name, database, scripting languages.

Requires a web server and a high speed dedicated connection to the Internet. Strong back-end systems and security measures.

External Processes

Internal Processes



eCommerce Site

The organization should have a secure web server to facilitate financial transactions or a link to a payment gateway to process online payments.

Supporting back-end Systems, International Security standards, Business Contingency Planning, needs to be in place.

Trust Relationships and Security are major issues

Process Sophistication

Internal Processes
External Processes

Effective Individual

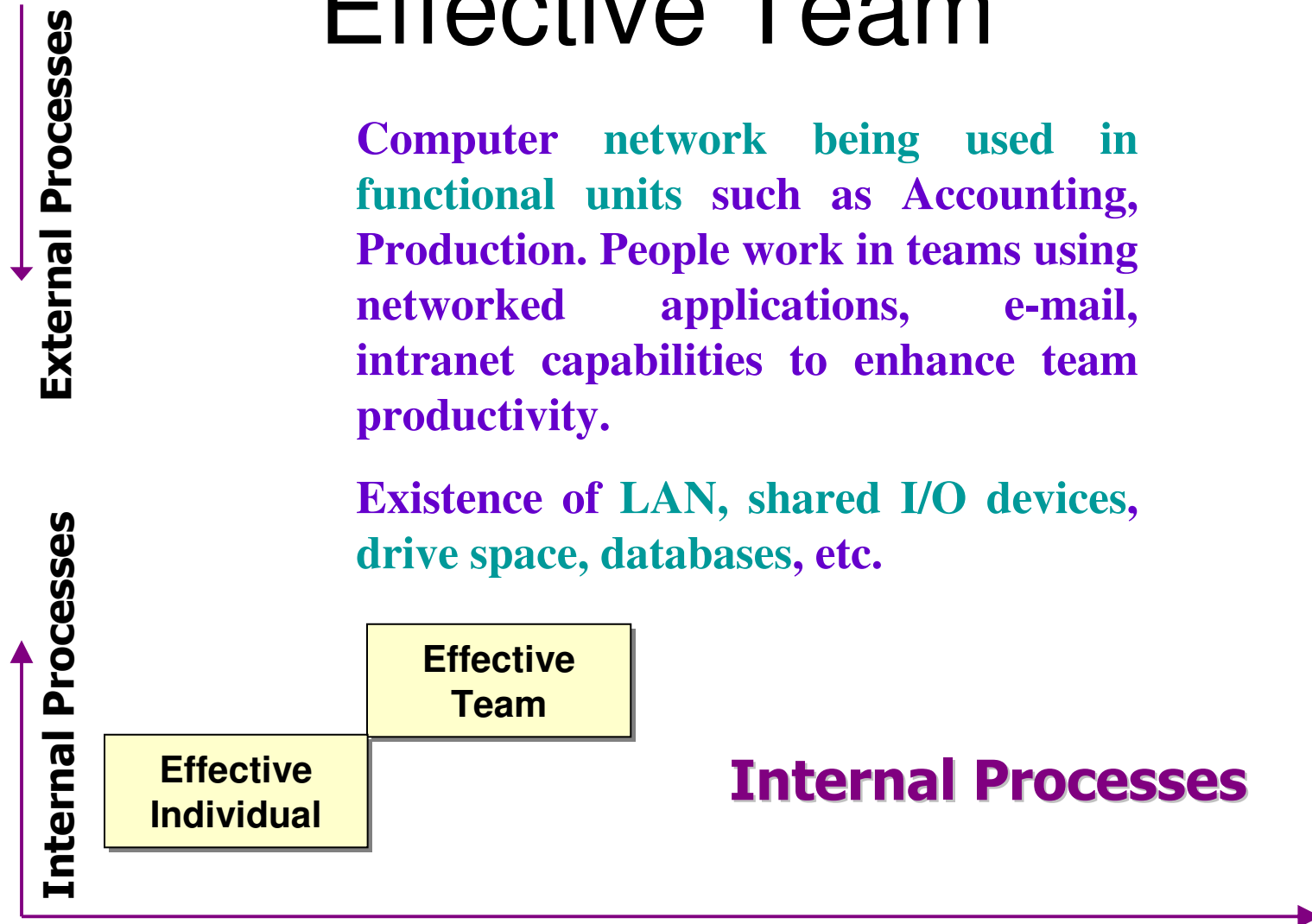
Individuals using computers and standalone productivity software such as accounting packages, Payroll s/w, Inventory Control software, spreadsheets, word-processors, etc. May be connected to the Internet and using e-mail, too.

Effective Individual

Getting users to own the processes

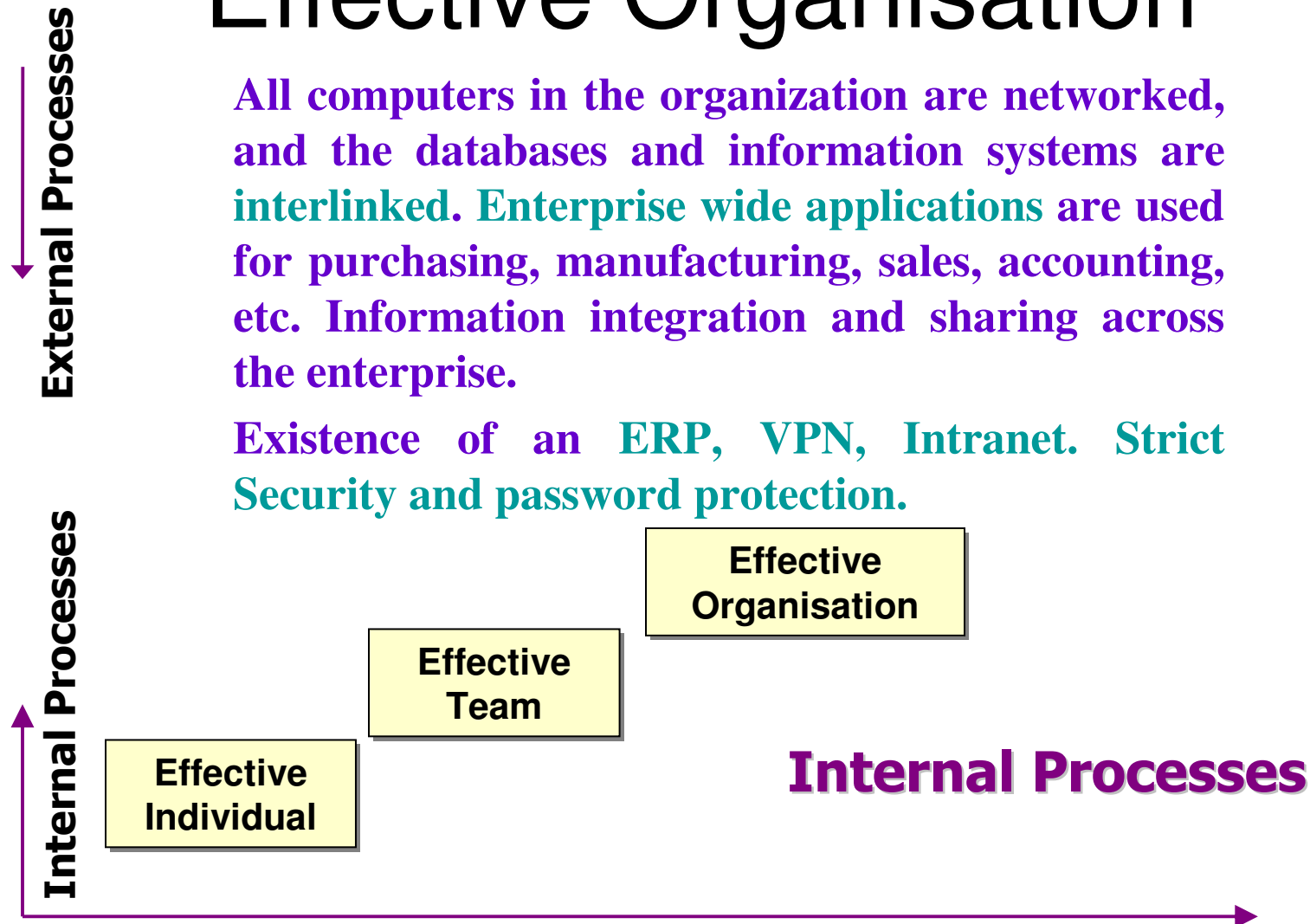
Effective Team

Process Sophistication



Effective Organisation

Process Sophistication



All computers in the organization are networked, and the databases and information systems are interlinked. Enterprise wide applications are used for purchasing, manufacturing, sales, accounting, etc. Information integration and sharing across the enterprise.

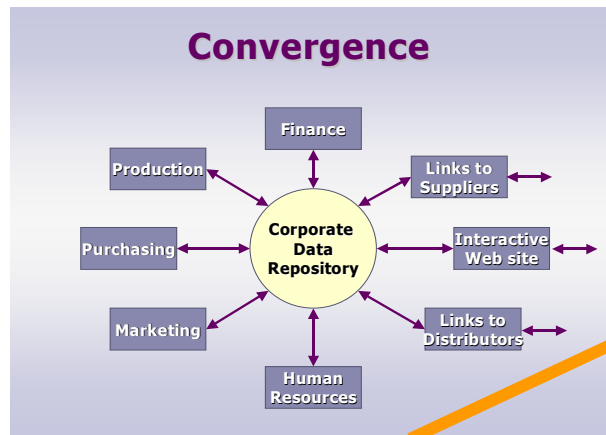
Existence of an ERP, VPN, Intranet. Strict Security and password protection.

Convergence

The organization has achieved integration of all information it needs to support all business processes and to interact with its business partners.

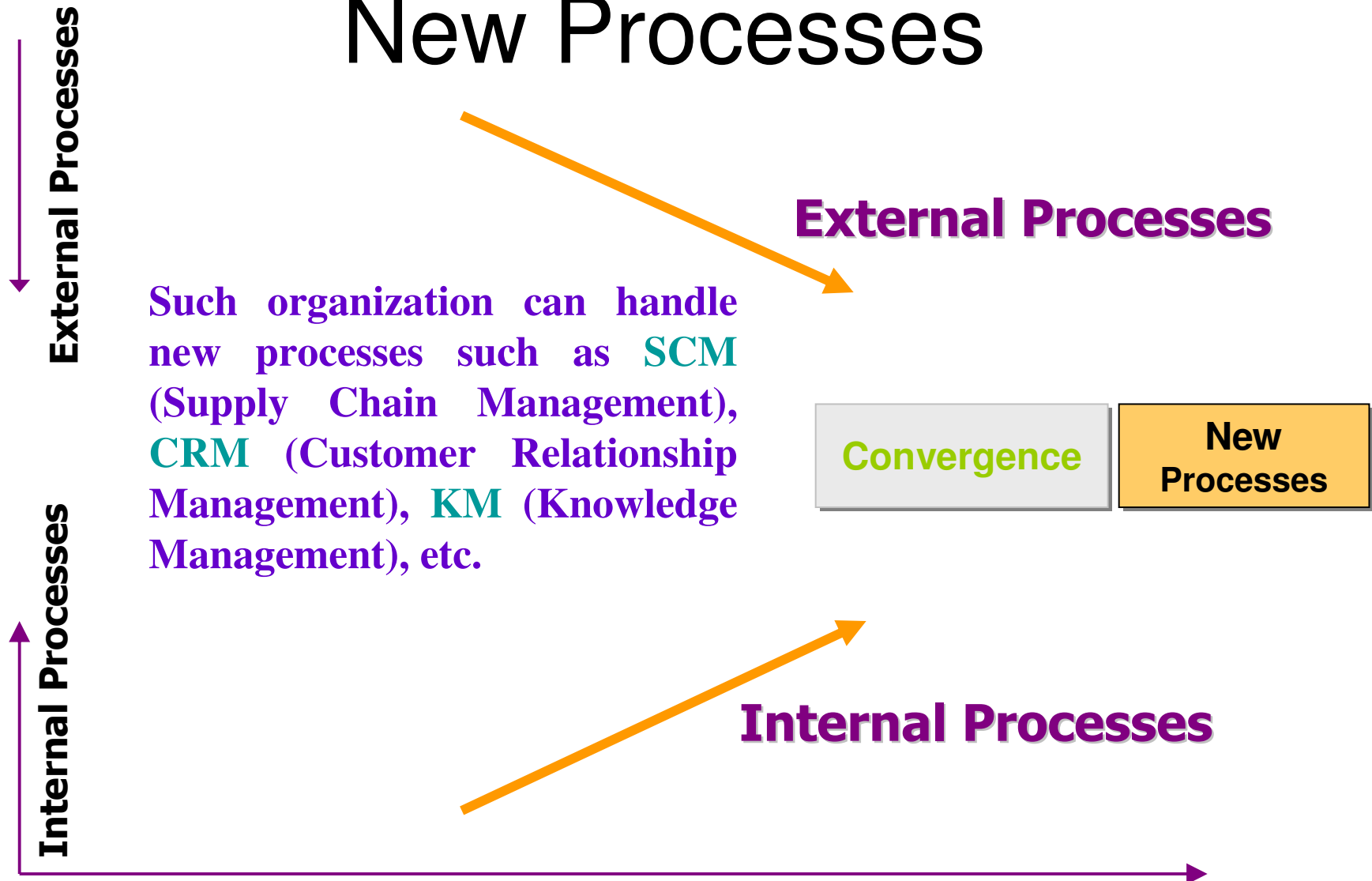
External Processes

Convergence



Internal Processes

New Processes



The Company's Position and Path in the eTransformation Roadmap

