

4.6. Price Disruption

Price Disruption: Intelligent Agents



Consumer



Alibris



PriceSCAN



New Pricing Models

Accompany's Buy-Cycle

HP OMNIBOOK 4150 6/366 64MB 6.4GB MODEL 4155T

Ultimate-performance with a powerful combination of form and function from the award-winning HP OmniBook 4150. To create a notebook PC that will meet all your requirements in the office and on the road we took proven, high-performance mobile PC technologies; reduced their size, weight, and power consumption; and put them in an easy-to-expand package you can take with you.

Starting Price: \$3579.00
 -Current Price: **\$2831.95**
 Savings so far: **\$747.05**

each order saves \$747.05

BUYERS IN CYCLE	PRICE U.S. \$
MSRP	\$3579.00
0-5	\$2831.95
6-10	\$2689.95
11-15	\$2554.95
16-26	\$2426.95

Only 5 more and the price drops to **\$2689.95**

Closing Time: Wednesday, 11:05am EST

This cycle may close *BEFORE* the listed time if the maximum number of buyers has been reached.

This cycle will close in: **1 day 21 hours 9 minutes**

1 order = \$2831.95

hot cycles: 1 hour today

closing soon

top sellers

- Gran Turismo 2 \$29.95
- Pokemon Blue for Color GameBoy \$19.95
- TummyTop \$30.95
- Palm V Hotsync Cradle for PC \$34.95
- Tazmania Devil Munching Madness for Color GameBoy \$18.95
- Mavica MVC-FD83 Digital Camera \$69.95
- Case for Palm (Not for Palm V) \$17.95
- The Smurfs for Playstation \$29.95
- Barbie Ocean Discovery for Color GameBoy \$19.95
- ELPH2 \$249.00

Web display updates in real time

Current savings per buyer

Pricing schedule showing decline as number of buyers decline

Network marketing feature send E-mail from buyer to friends encouraging participation

Current number of committed buyers

Time remaining in cycle

Destroying pricing models

buy.com - The Internet Superstore - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History Print

Address http://www.au.buy.com/ Go Links

Home Computers Software Office Supplies Select Country

Digital Imaging Electronics Communications Clearance

buy.com the spot to shop

Store eSearch Enter Keyword All Buy.com: Go!

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service centre Weekly Specials | Faqs | Buy Guide | eAccount | Basket | Checkout

24 hour assistance - 1300 138 258

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HP SCANJET 3400C \$264.00 incl GST

Software Store
MS OFFICE 2000 SMALL BUSINESS & MYOB PLUS BUNDLE \$680.33 incl GST

Electronics Store
PANASONIC TX51P100H TAU 130CM Projection CTV \$5,199.00 incl GST

Digital Imaging Store
LOGITECH QUICKGAM EXPRESS \$84.71 incl GST

Communications Store
NOKIA 8210 HANDSET \$763.00 incl GST

Office Supplies Store
REFLEX A4 COPY PAPER WHITE \$5.84 incl GST

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