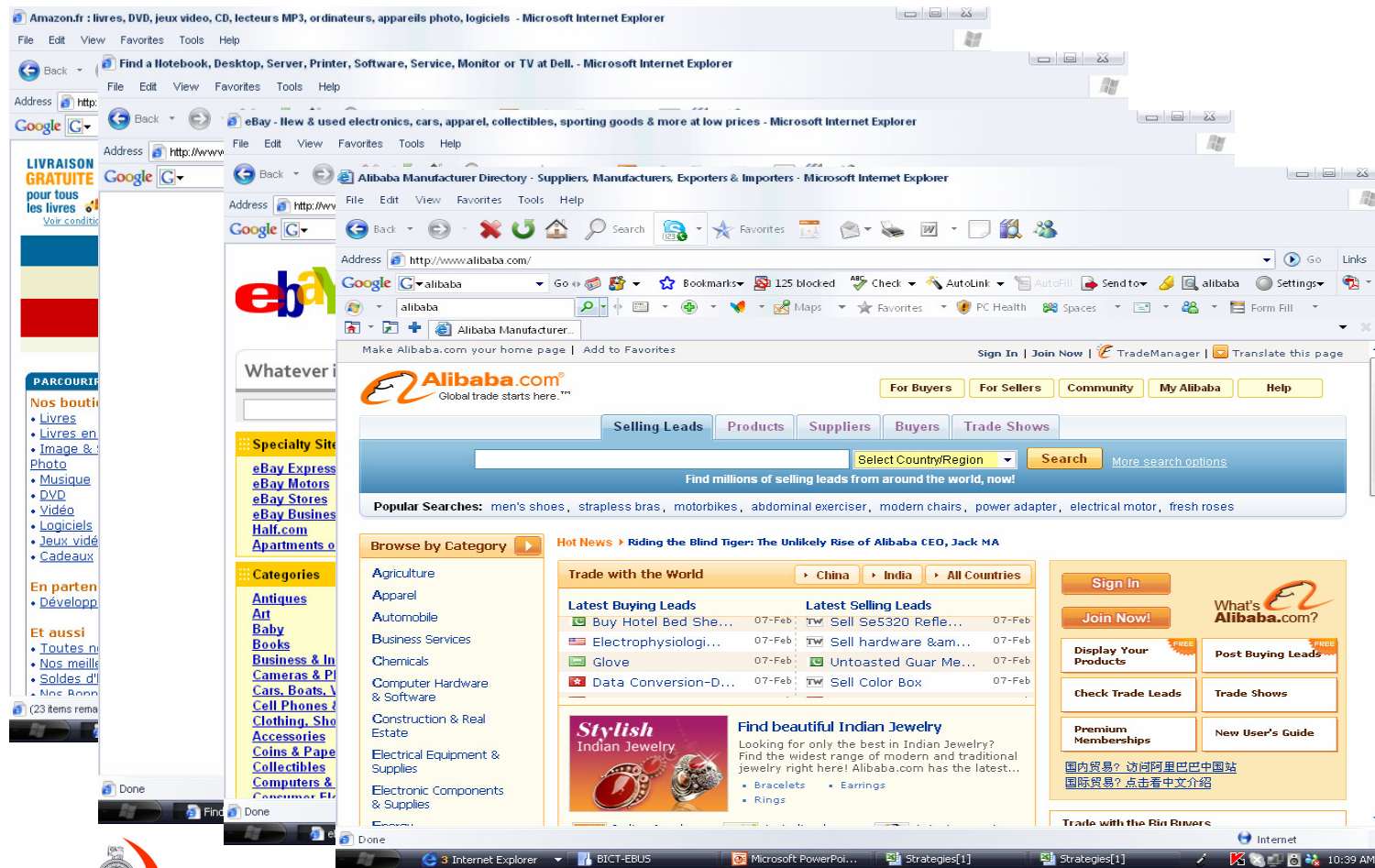# 1.6. e-Business Success Stories

Why is learning eBusiness Important to you?

eBusiness Success Stories and Pioneers

- Dell Computer Corporation – (www.dell.com)
- Sales increased from $7M/d (1997) to $40M/d (2000)
- Ernst & Young – (www.ey.com)
- 85000 person global consulting firm operating in 32 countries, introduced Ernie- an online business consultant.
- Cisco – (www.cisco.com)
- Has developed a very profitable and innovative business model
- Amazon – (www.amazon.com)
- The Largest bookstore in the world – Virtual and No stores!!

Actual and Estimated Online Sales

	Year	B2C Sales	B2B Sales
•	2000	50	600
•	2001	70	730
•	2002	80	900
•	2003	100	1600
•	2004	130	2800
•	2005	150	4100
•	2006	190	5300
•	2007	240	6800